



## CONTACT

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**CAGE Code:** 3AYE2

**GSA Contract No.:** GS02F0087N

**NAICS Codes:** 511210, 541511,  
541512, 541513, 541611, 541612,  
561611, 611420, 611430

100% small, woman, black owned business

## OVERVIEW

Bashen Corporation advances Diversity, Equity, and Inclusion (“DEI”) through research and leadership training. Our mission is to train organizations and the community at large about different practices to transform and improve DEI initiatives.

## CORE COMPETENCIES / EXPERTISE

- Interactive DEI training and cultural awareness principles to assist organizations to achieve their overall strategic objectives by promptly and appropriately addressing diversity and inclusion awareness
- Team of Subject Matter Expert instructors trained to assess EEO risks and offer advice and best practices to facilitate and foster inclusive workplace environments and business practices
- Boosts an organization’s ability to impart pertinent knowledge about tolerance, inclusion, and fair employment practices
- Our training background comprises the design of numerous workplace topics that include, but are not limited to, Diversity & Inclusion; Cultural Sensitivity, and Awareness; Microaggression; Unconscious Bias; Fair Employment Practices; EEO Training; Anti-Harassment Series; Transgender in The Workplace (When Sam Becomes Samantha); Discrimination and Retaliation Prevention; the Conflict of Race; Discussing Race; Generations Apart; Workplace Sensitivity

## DIFFERENTIATORS

- Bashen Corporation has a six-component approach that involves evaluating gathered information to identify training strategies in order to develop appropriate interventions.
- We offer a powerful blend of EEO/diversity expertise and research methodology knowledge
- Diversity SWOT (Strengths, Weaknesses, Opportunities, Threats) Training
- Employers have access to leading educational perspectives in the form of conferences, and webinars
- Offers a variety of training modules designed to promote positive work environments, increase cultural and diversity awareness, and improve business/organizational practices
- Training curricula are designed to measurably improve the knowledge and skills of employees
- Customized courses that may be intensified or simplified, depending on the audience
- A leadership team with over 60 years of EEO compliance and business experience
- Thirty years of unparalleled expertise and over 800,000 individuals trained

## INNOVATION

Dr. Janet Bashen founded VoxRah Technologies, a Public Benefit Corporation, which has launched a mobile app that enables employees and employers to effectively report, manage, and resolve claims of discrimination and racism.

The App also offers many other useful and exciting features. Stay tuned...